

Rep Order# 6851927 Ver# 3 Mod# 0 Status Confirmed Traffic Order# 106554 Printed: 09/13/2012 10:00 AM 1 of 2
 EC'd Yes Last Received: 09/12/2012 12:38 PM Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV. Agency () GMMB
 Advertiser () OBAMA FOR AMERICA 3050 K ST NW
 Product OBAMA ADD WASHINGTON, DC 20007
 Estimate# 1768 Agency C/P1/P2/E 95/101/1768
 Buyer Maura Gilroy Flight Dates 09/13/2012 - 09/17/2012
 Phone# Hiatus Weeks
 Fax#

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---
 SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TH-F,M-W	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$125.00	09/13-09/19	2	1	2	\$250.00	
	2	TH-F,M-W	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$250.00	09/13-09/19	2	1	2	\$500.00	
	3	TH-F,M-W	7A-9A	TODAY SHOW	:30	\$550.00	09/13-09/19	2	1	2	\$1,100.00	
	4	SA	7A-9A	SATURDAY TODAY	:30	\$225.00	09/15-09/15	1	1	1	\$225.00	
	5	TH-F,M-W	3P-4P	DR. PHIL	:30	\$225.00	09/13-09/19	2	1	2	\$450.00	
	6	TH-F,M-W	5P-630P	EARLY NEWS	:30	\$375.00	09/13-09/19	4	1	4	\$1,500.00	
	7	SA	5P-630P	KSNV EARLY NEWS	:30	\$225.00	09/15-09/15	1	1	1	\$225.00	
	8	M	8P-10P	THE VOICE	:30	\$4,000.00	09/17-09/17	1	1	1	\$4,000.00	
	9	F	9P-10P	GRIMM	:30	\$1,000.00	09/14-09/14	1	1	1	\$1,000.00	
	10	F	10P-11P	DATELINE NBC	:30	\$2,100.00	09/14-09/14	1	1	1	\$2,100.00	
	11	SU	530P-830P	SUN NT FB: DET & S FRAN	:30	\$8,000.00	09/16-09/16	1	1	1	\$8,000.00	
	12	TH-F,M-W	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/13-09/19	2	1	2	\$2,200.00	
	13	TH-F,M-W	1135P-1235A	TONIGHT SHOW W/ JAY LENO	:30	\$425.00	09/13-09/19	2	1	2	\$850.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	14	TH-F,M-W	1235A-135A	LATE NIGHT W/JIMMY FALLON	:30	\$225.00	09/13-09/19	3	1	3	\$675.00	

---REPORT TOTALS---

Report Totals: 25 / \$23,075.00

---SALES MONTHLY TOTALS---

Sep 12: 25 / \$23,075.00
 Sales Totals: 25 / \$23,075.00
 Station Totals: 25 / \$23,075.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$135,735	CATV 0%	KBIR 0%	KINC 0%	KLAS 35%	KSNV 17%
		KTNV 13%	KTUD 0%	KVCW 0%	KVMY 7%	KVVU 28%
		XXXX 0%				

---COMPETITIVE COMMENTS---

EST SHARES

Books JUL12
 Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

---CREDIT RISK---

CASH IN ADVANCE